

SAMSUNG

Hospitality TV HU8000F

2025 Sales Talk Guide



B2B Product Planning Group
Visual Display Division

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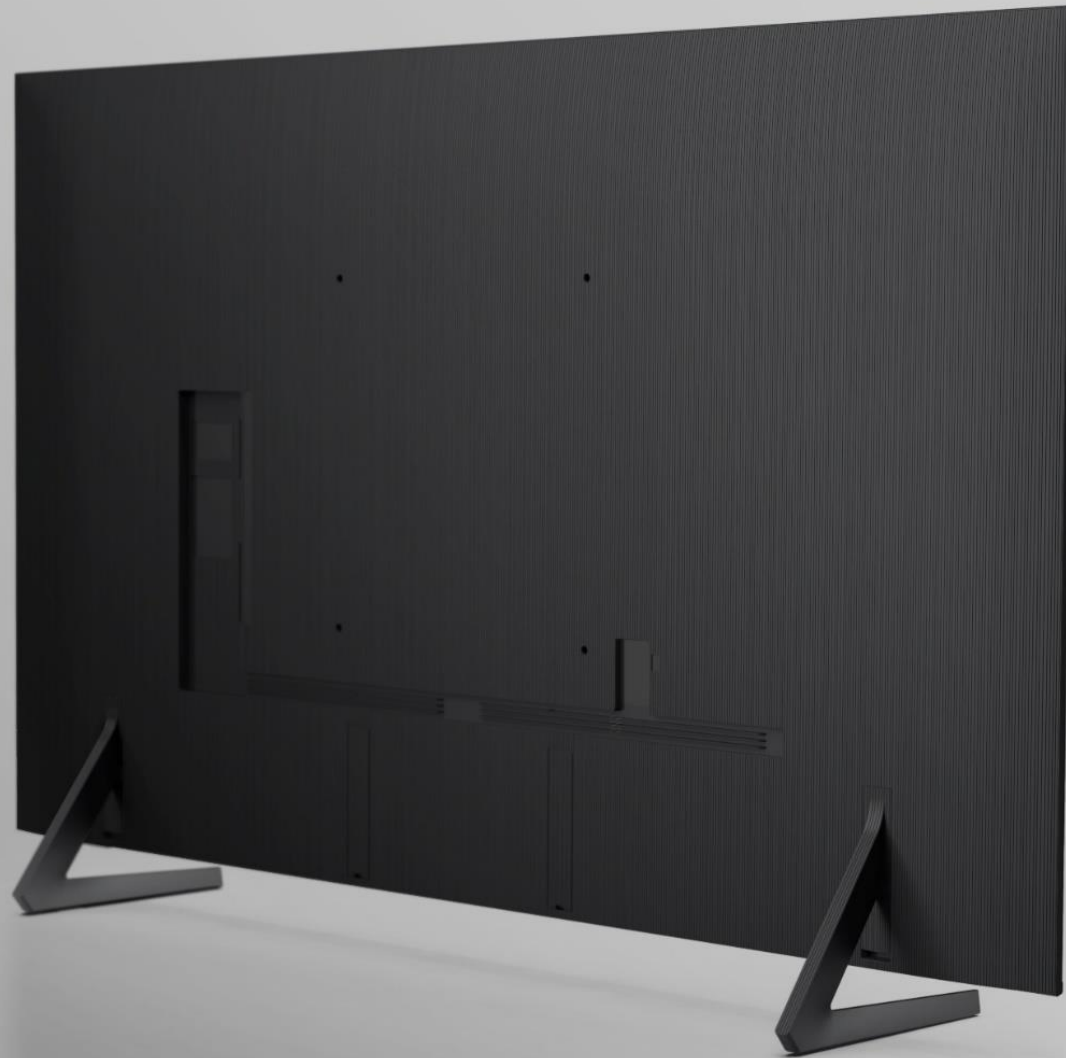
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Introduction

The HU8000F is Samsung's signature hospitality display, providing guests with a prestigious experience. Fully equipped with the best-in-class features and a slim design, the HU8000F offers the most defined pictured quality, ease of use, and endless entertainment options through Google Cast, Smart Hub, and Apple AirPlay.



Introduction - Design

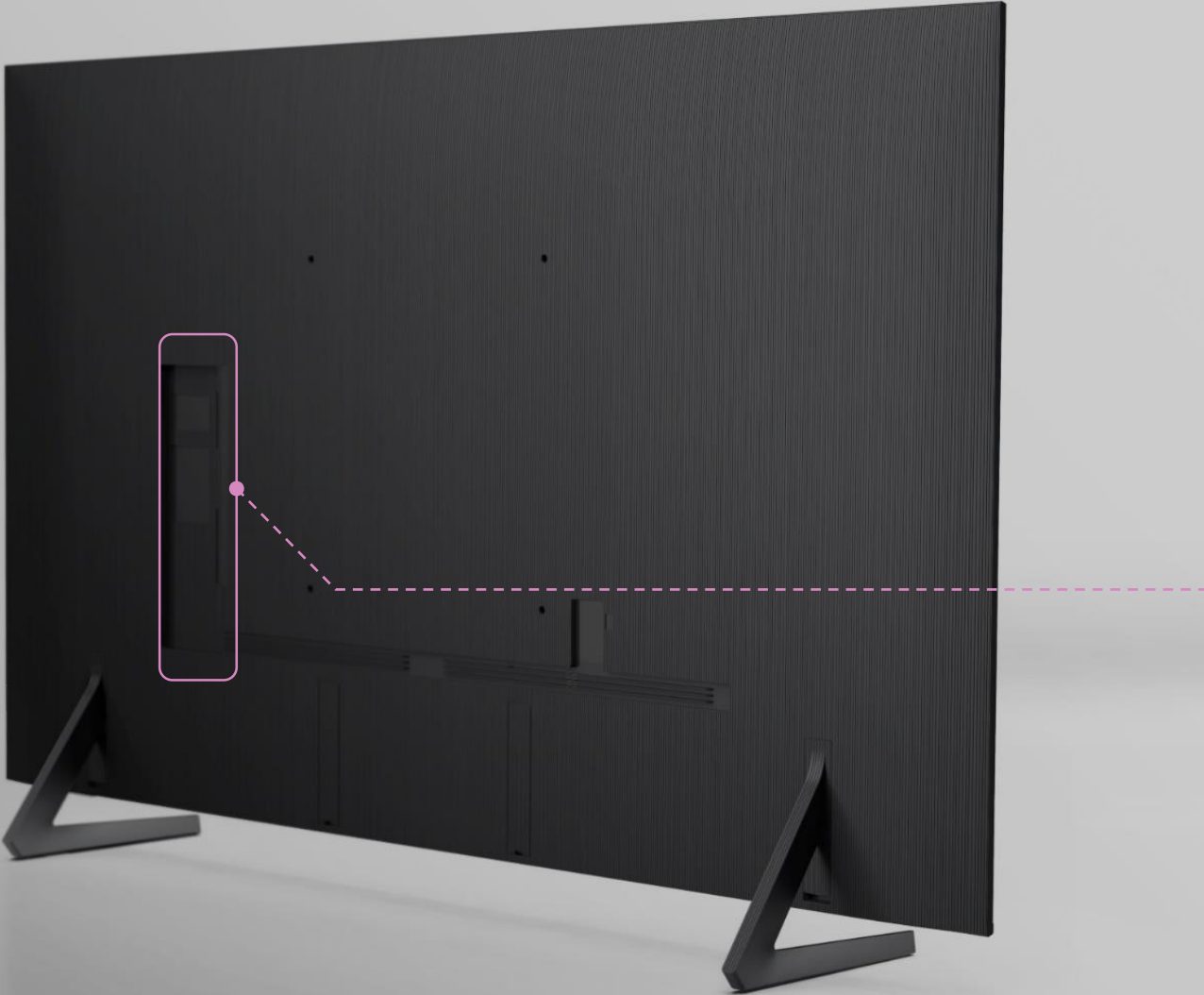


HU8000F

AirSlim UHD



Introduction - Connectivity



Design		AirSlim (26mm)
Size		43/50/55/65/75/85"
SOC	Platform	Tizen 9.0
	Chipset	Rose-L
	RAM/ROM	2GB / 8GB
Connectivity	HDMI	3
	USB	2
	Internet(LAN)	1
	LAN Out	Yes
	RJ12	Yes
	Bathroom SPK	Yes
	HeadPhone ID	N/A



Core Features

LYNK Cloud & TEP
AirPlay
Google Cast
Knox Security
Airslim Design

Enrich guest stays with seamless entertainment

"AirSlim 4K Smart Hospitality TV with LINK Cloud"



LYNK Cloud & TEP

Uncover hospitality insights
with an integrated cloud platform



AirPlay

Effortless streaming
without worries



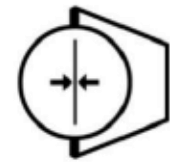
Google Cast

Take in-room entertainment
to the next level



Knox Security

Your privacy. Secured.



AirSlim Design

Sleek and slim

Customized Hotel solution based on Cloud environment

LYNK Cloud

With LYNK Cloud, a hotel can select amount of our service according to their internal capacity requirements.

In addition to CMS, LYNK Cloud provides targeted marketing solution also to improve the sales revenue of the hotel.

Cross management of all hotel chains or multiple sites managing is possible.

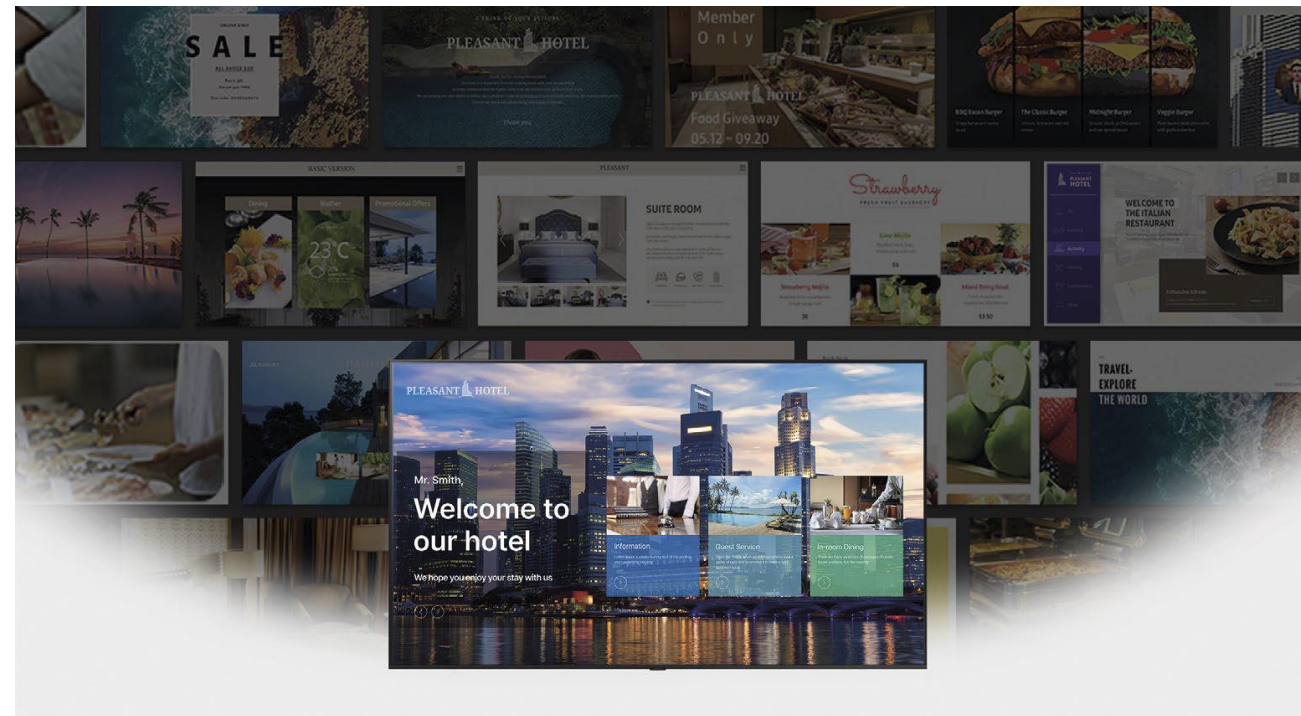
* Samsung LYNK Cloud solution license must be purchased separately.



Customize businesses with simple web application development

TEP

Samsung's Tizen Enterprise Platform (TEP) offers an integrated service infrastructure and a flexible application development environment. Within Tizen OS, applications can be easily tailored to specific business needs, while its system assures enhanced software management for operation.



AirPlay, Effortless streaming without worries

AirPlay

Enjoy movies, shows, photos and more on the TV in your room with AirPlay. Your devices are securely paired to the

TV, ensuring peace of mind that everything stays personal and private.

* The features are available through Samsung solution. (LYNK Cloud, TEP)

* AirPlay in hotels requires iPhone Xs or later running iOS 17.3 or later or iPad (6th generation or later), iPad mini (5th generation or later), iPad Air (3rd generation or later), 12.9-inch iPad Pro (2nd generation or later), 10.5-inch iPad Pro, or 11-inch iPad Pro (1st generation or later) running iPadOS 17.3 or later.

* This function may not be supported depending on the model, apps, or geographical area



Google Cast

Take in-room entertainment to the next level

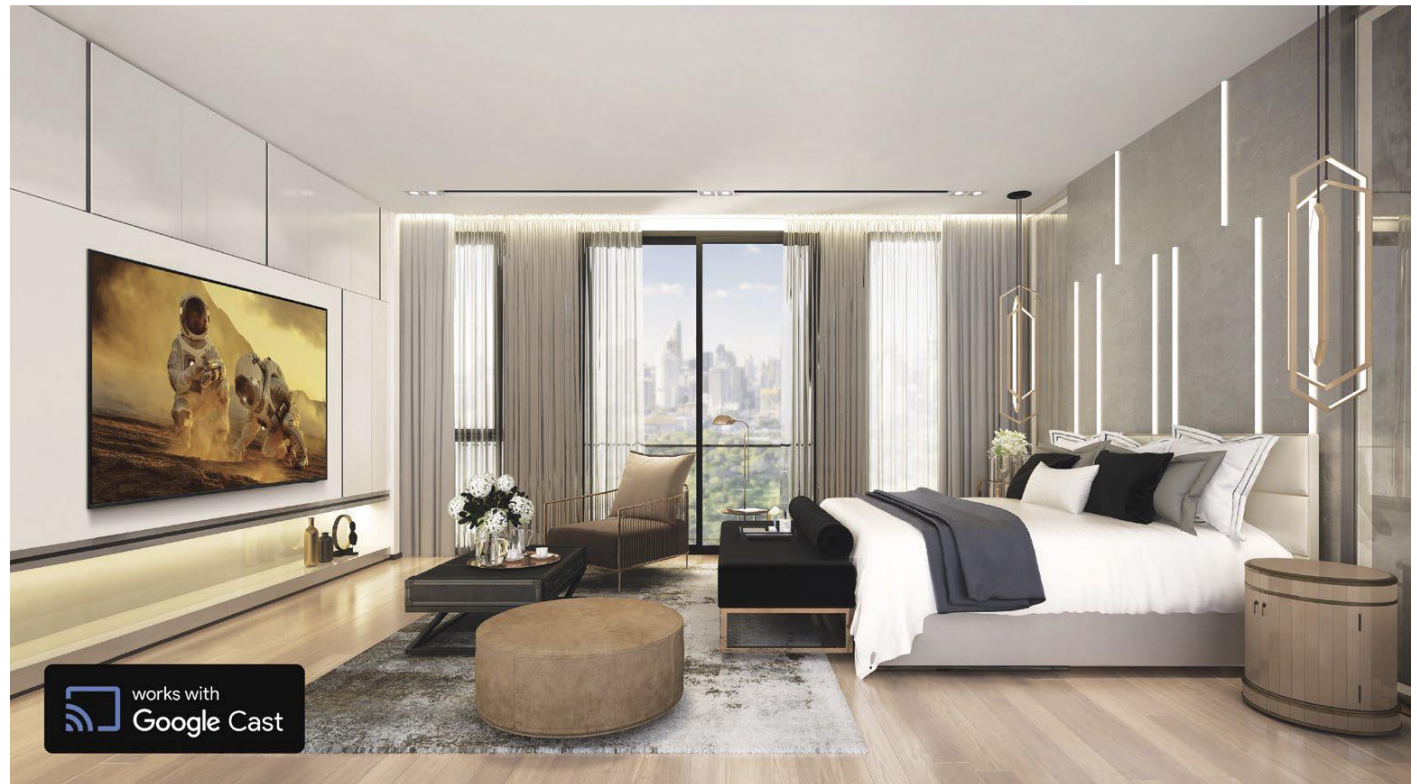
Google Cast

With Google Cast™, guests will be able to easily cast their favorite content directly from their Android and iOS devices to the TV without the need for additional dongles or login requirements. The connection process is quick and straightforward, utilizing QR codes for instant pairing.

* The features are available through Samsung solution. (LYNK Cloud, TEP)

* Google Cast is a trademark of Google LLC.

* Google Cast supports Android 6 and above, and



Samsung Knox

All of your HTV experiences are secured by Knox.

Knox Security

Samsung Knox Security secures against harmful attacks by automatically block execution of unauthorized malicious apps or access to phishing sites. So your sensitive data such as pin codes or passwords are protected by multiple layers of software and hardware. Your privacy is now secured on Samsung TVs.

** Disclaimer: Samsung Knox Security applies to Samsung TVs powered by Tizen® launched since 2015. Latest software update is required.



AirSlim

Sleek and slim

AirSlim Design

A sleek AirSlim design that merges style and function, fitting perfectly into any setting. The Aero Center stand and hidden cable system ensure an elegant, clutter-free appearance.

Samsung	Competitor A	Competitor B
25,9mm	29.9mm	79mm





Features

HTV Experience
Picture Quality
Sound

Hospitality Solution : AirSlim

	Feature	Feature Message	Description
HTV Experience	Smart Hub	Centralize content discovery and promotions	Smart Hub offers guests easy access to a variety of custom content. Guests can enjoy their favorite Netflix movies and shows from their hotel room just like at home. Furthermore, managers can add the latest hotel promotions to the home screen for natural integration into the room environment.
	Multi-Code Remote	Elevate customer satisfaction with extended adaptability	With Multi-Code Remote, Samsung's hospitality displays allow users to deter interference from neighboring remotes or display, supporting their seamless audiovisual experience.
	SmartThings Pro	Offer guests a customized room experience	By scanning a QR code with business' mobile devices, guests can conveniently control room devices through a web dashboard during their stay. Create a hotel service that transforms the room environment from morning to night, optimizing and customizing the guest experience.
Picture Quality	Crystal Processor 4K	Feel every shade of color as intended in powerful 4K	Feel every shade of color as intended. Powerful 4K upscaling ensures you get up to 4K resolution for the content you love.
	Dynamic Crystal Color	Immerse yourself in one billion shades of color	A different level of UHD with advanced phosphor technology. Immerse yourself in the picture with one billion shades of color. Dynamic Crystal Color delivers lifelike variations so you can see every subtle detail.
	4K Upscaling	Watch your favorite content in 4K	Powerful 4K upscaling ensures you get up to 4K resolution for the content you love.
	HDR	Enjoy better contrast with rich darks and bright lights	Now transform SDR content into HDR like quality by using deep learning algorithms. By learning the differences between SDR and HDR, they convert SDR content into HDR like quality with brighter highlights, more vibrant colors and clearer details.
	Contrast Enhancer	See images come to life	Contrast Enhancer brings images to life by adjusting the contrast, offering outstanding picture quality with deeper depth.
Sound	Q-Symphony	TV and soundbar orchestrated in perfect harmony	Surround yourself with sound from TV and soundbar orchestrated in harmony. Q Symphony uniquely allows TV and soundbar speakers to operate simultaneously for better surround effect without muting TV speakers.
	OTS Lite	Be fully immersed into the content with virtual sound that tracks the action	A 3D surround sound with our virtual top channel audio will allow you to be fully immersed in the audio experience.
	Adaptive Sound	Enjoy sound optimized to your content	Adaptive Sound has audio scenic intelligence that optimizes sound based on real-time scene analysis by content type.

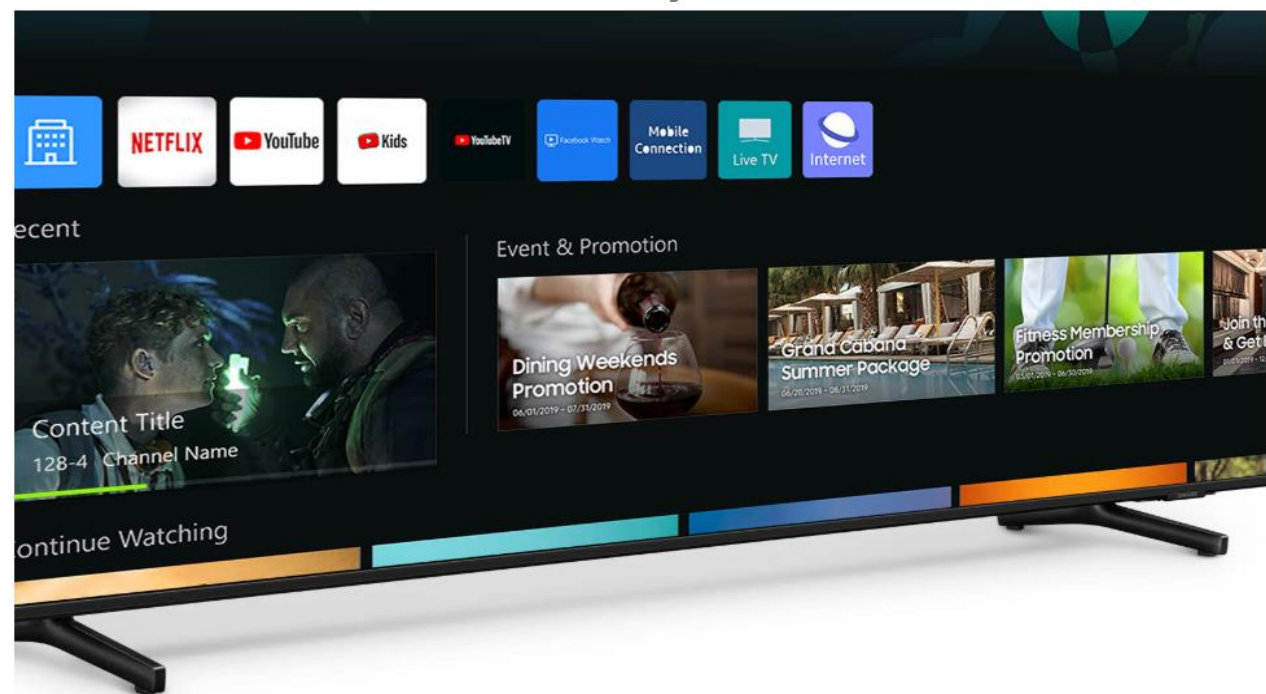
Smart Hub

Smart Hub

Centralize content discovery

Smart Hub

Smart Hub offers guests easy access to a variety of custom content. Guests can enjoy their favorite Netflix movies and shows from their hotel room just like at home. Furthermore, managers can add the latest hotel promotions to the home screen for natural integration into the room environment.



SmartThings Pro

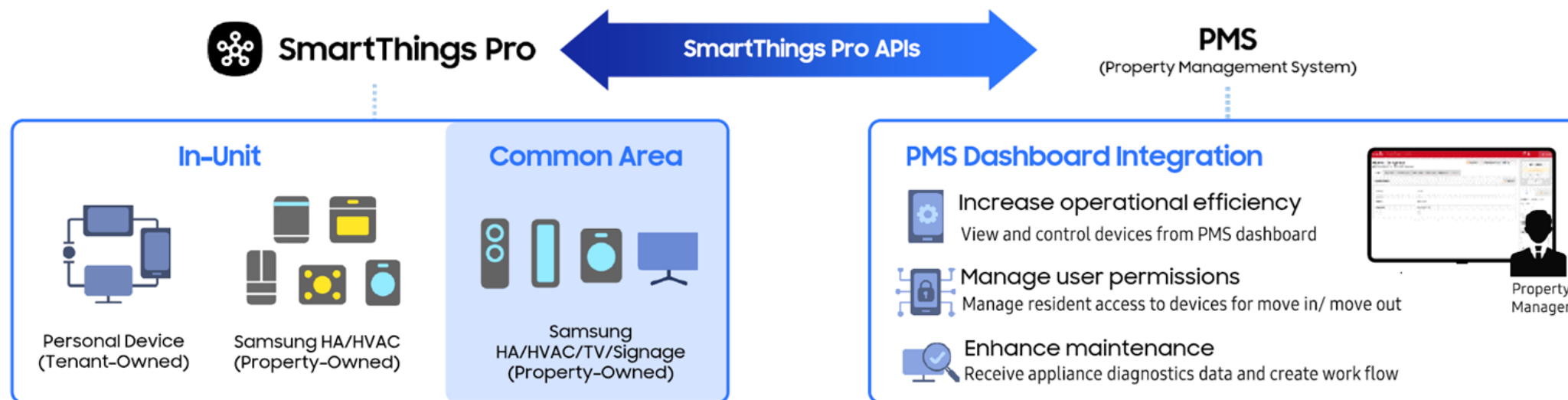
SmartThings Pro

Personalized Guest Room Experience

SmartThings Pro

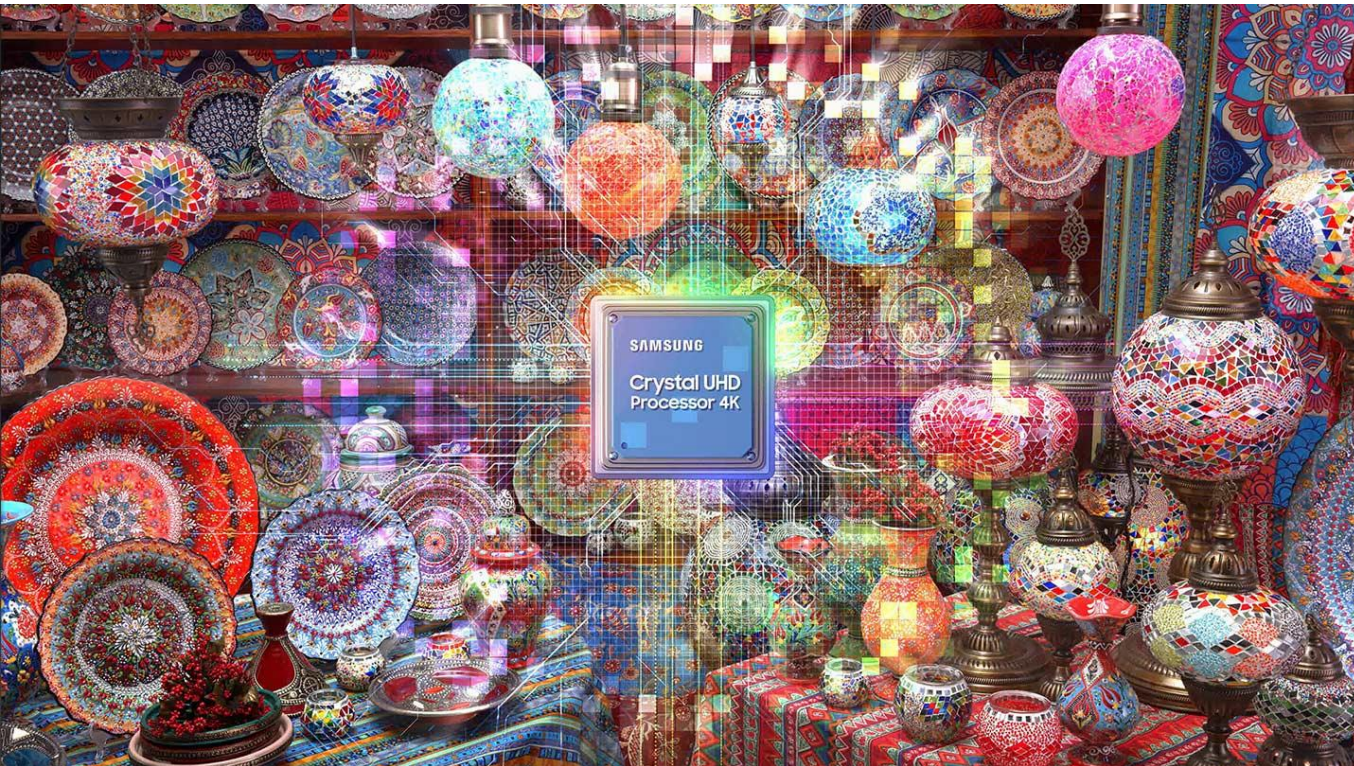
Smart Things Pro aims to empower B2B Customers envisioning IoT experience in their business supporting various spaces from Hotel

Guests can conveniently control in-room devices through their mobile web browser



Crystal Processor 4K

Enjoy all the contents you want with lifelike pictures of 4K through powerful upscaling.



Crystal Processor 4K

Crystal UHD is equipped with the powerful **Crystal Processor 4K** which precisely maps every shade of color with 16-bit 3D Color Mapping algorithm and analyzes various data to adaptively optimize the picture for a lifelike 4K resolution with Adaptive 4K Upscaling.

16bit 3D
Color
Mapping

Conventional



16bit Color Map

Adaptive
4K Upscaling

* Viewing experience may vary according to types of content and format.

Contrast Enhancer

You would see extremely vivid scenes unfolding before your eyes through the strengthened contrast and sharpened colors.



Contrast Enhancer

Contrast Enhancer analyzes darker and brighter areas of the scene and maximizes the depth and contrast of colors to enhance picture quality. Through this incredible technology, the colors of all scenes get to have a lifelike clarity, and all the blurry details would stand out from the screen.

HDR (High Dynamic Range)

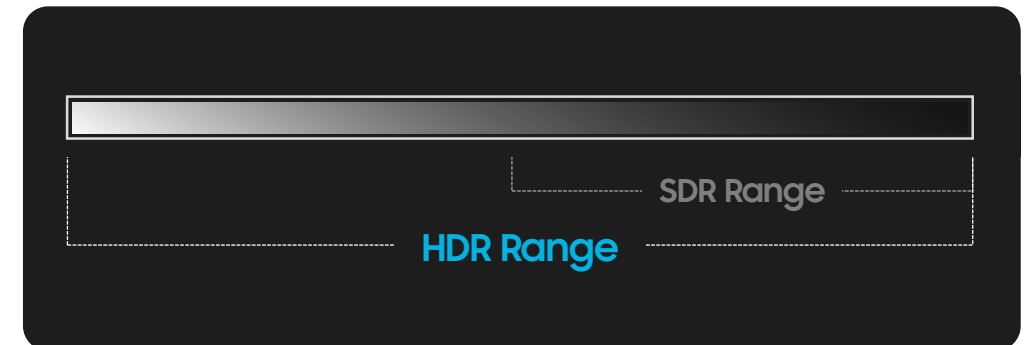
Enjoy subtle details and rich colors that stand out even in pitch-black scenes.



HDR

HDR increases the range of light levels on your TV with an enhancement of the quality of contrast so you can enjoy an enormous spectrum of colors and all the visual details, in even the darkest scenes. It also allows you to catch the hidden details in every scene.

* Viewing experience may vary according to types of content and format



Object Tracking Sound Lite (OTS Lite)

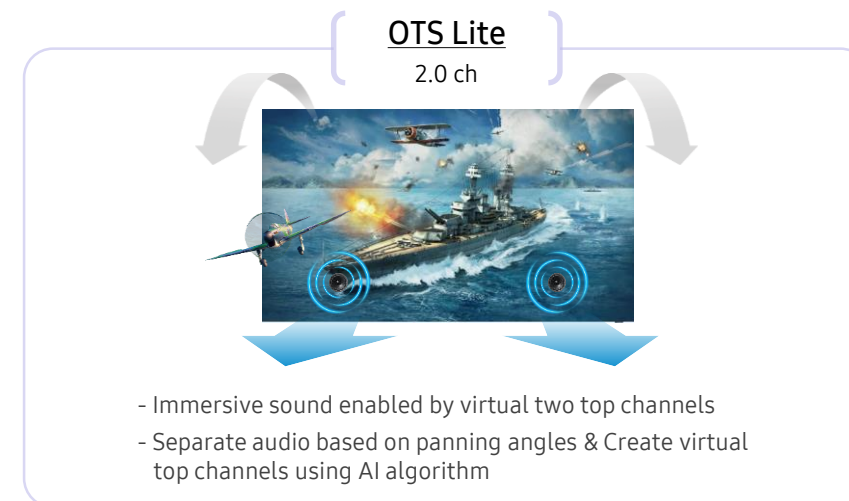
Feel the lifelike scenes on the screen as if it's a reality with the 3D surround sound created with virtual speakers.



OTS Lite

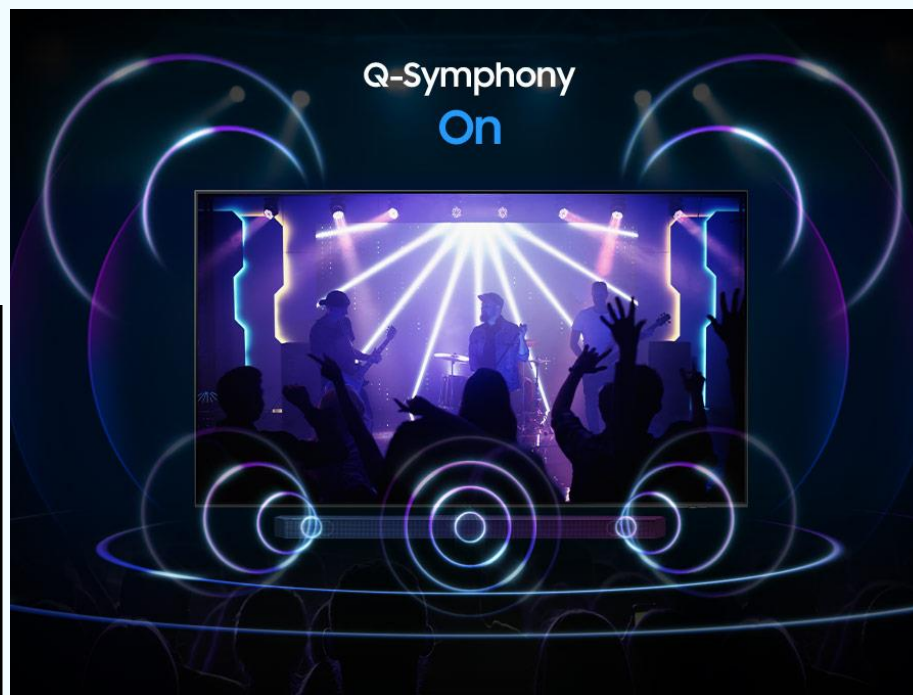
OTS Lite provides two virtual top speakers made with Samsung's AI algorithms. Feel the motions inside every scene with both your eyes and ears simultaneously.

You don't need additional speakers to enjoy the cinematic 3d sound as you already have one that comes out from the two virtual speakers at the top.



Q-Symphony

The moment when the strengths of each Samsung TV and Soundbar are combined, Q-Symphony becomes more immersive and more convenient.



* Check for Q-Symphony compatibility on soundbar product specifications.

* Soundbar sold separately.

Q-Symphony

More Immersive

Sound coming from every single speaker of TV & soundbar

More Harmonious

Complete the optimized surround sound according to the connected TV models and speaker configuration

More Convenient

Once the two devices are connected, it will be automatically activated

Q-Symphony Auto Pop-up



Q-Symphony has been set. Sound will be played from soundbar and TV speakers at the same time.

If you don't want to use Q-Symphony, you can change it at any time through sound output menu.

Adaptive Sound

Enjoy strong immersiveness and liveliness with the best optimized sound for every scene.



Adaptive Sound

Its real-time analysis of scenes provides the optimal sound for every scene, maximizing the intended effects and immersion of all contents. Sports scenes will become more dynamic by enhancing the cheers of the audience and the dialogues from movies will become a clearer, penetrating sound that lets you concentrate more.

Dialogue

Emphasis on central sounds
to highlight the voice

Music

Emphasis on lower sounds
to deliver richness

Sport

Emphasis on background sounds
to create a greater sense of realism

Action

Emphasis on instantaneous sound effects
to keep the audience absorbed

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